



United Way of  
Greater Mercer County



# CORPORATE CITIZENSHIP ENGAGEMENT OPPORTUNITIES

- Build Your Team • Enhance Employee Morale
- Impact Your Community • Elevate Your Brand

Choose an activity (or two) that best matches your corporate social responsibility (CSR) goals and work with our engagement team to customize the details and create an exceptional experience for your employees.

## WINTER

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### DECEMBER

**WINTER COAT DRIVE** This is a time when those with scarce resources need items to stay warm. Help make the winter a bit warmer for everyone in your community.

*COORDINATE A HAT, GLOVES, SCARVES & SOCKS DRIVE IN YOUR OFFICE. V, T*

**BECOME A V.I.T.A. VOLUNTEER** The Volunteer Income Tax Assistance Initiative offers free tax preparation for individuals and families. *SIGN UP FOR IRS-CERTIFIED TRAINING TO BECOME A VOLUNTEER INCOME TAX ASSISTANCE (V.I.T.A.) VOLUNTEER THIS TAX SEASON. V, T*

### JANUARY

**MLK: A DAY ON...NOT A DAY OFF!** Dr. Martin Luther King Jr. once said, "Life's most persistent and urgent question is: "What are you doing for others?" Honor Dr. King's work by making an impact in your community. *JOIN UWGMC TO CREATE AN ANTI-BULLYING KIT. V, T, \$*

### FEBRUARY

**CLASSROOM SUPPLY DRIVE** Mid-way through the school year, classroom supplies run low. Many teachers use their own money to supplement supplies for their students who are unable to afford the necessary tools to complete the year. *UWGMC WILL SUPPLY YOU WITH A TEACHER'S WISH LIST TO STOCK THEIR SUPPLY CLOSET. V, T*

## SPRING

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### MARCH

**READ ACROSS AMERICA** March 2nd is Dr. Seuss's birthday - what better way to celebrate than to read? By volunteering to read to children you can help foster a love of books and learning that will help kids succeed. *SIGN UP TO READ AT A UWGMC READING OASIS LOCATION. V, T*

**ALBERT EINSTEIN'S BIRTHDAY (MARCH 14)** When Einstein was 5 years old, a gift from his father sparked an interest in science and a lifetime fascination with magnetic fields. *JOIN UWGMC TO CREATE A S.T.E.A.M. KIT. V, T, \$*

### APRIL

**TAKE YOUR CHILD TO WORK DAY** Engage with your children in an activity during Take Your Child to Work Day by creating a Literacy Kit. The kits, completed at your location with employees and their children, will be distributed to children in the community who have limited access to books. *SCHEDULE A UWGMC LITERACY KIT EVENT AT YOUR LOCATION. V, T, \$*

**GROW A CORPORATE VEGETABLE GARDEN** Plan, plant and tend a garden at your corporate location. Vegetables and herbs will be donated to local food pantries. **V, T, \$**

### MAY

**BOOK DRIVE** Help UWGMC fight the tendency for students to lose some of the achievement gains they made during the previous school year. Access to books is essential to close the achievement gap. *HOST A BOOK DRIVE IN YOUR OFFICE, ONLINE, OR CREATE SUMMER READING BACKPACKS. V, T*

# SUMMER

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## JUNE

**STRIKE OUT HUNGER FOOD PACKING EVENT** Sponsor or participate in packaging healthy meals to be sent to area food pantries. Strike Out Hunger is a great team building exercise for employees while helping the community! *SIGN UP WITH YOUR COLLEAGUES, FAMILY & FRIENDS TO PARTICIPATE IN UWGMC'S ANNUAL STRIKE OUT HUNGER EVENT.* **V, T, \$**

## JULY

**CANNED GOODS DRIVE** During the summer, donations to food pantries are at their lowest while demand is at its highest. Without access to meals served at school a family must provide more than 100 extra meals during summer break for each child...a difficult situation for income-constrained families. *HOST A FOOD DRIVE AT YOUR OFFICE.* **V, T**

## AUGUST

**BACK TO SCHOOL SUPPLY DRIVE** When children don't have the school supplies they need, they often disconnect in school, making it much harder to succeed academically. *ORGANIZE A SCHOOL SUPPLY DRIVE IN YOUR OFFICE, SET ASIDE TIME TO SORT SUPPLIES AND DELIVER TO A LOCAL SCHOOL.* **V, T**

# FALL

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## SEPTEMBER

**9/11 NATIONAL DAY OF SERVICE - EMERGENCY KITS** Time to get prepared for hurricane season and natural disasters. Help area residents, and your own family get ready with emergency supplies. *ASSEMBLE EMERGENCY PREPAREDNESS KITS.* **V, T, \$**

### SNACK PACK ASSEMBLY

Provide nutritious snack packs (granola bars, juice boxes, crackers, etc) to students who are experiencing hunger in our community. *HOST A SNACK PACK ASSEMBLING EVENT AT YOUR OFFICE OR THE FOOD BANK.* **V, T, \$**

## OCTOBER

### MAKE A DIFFERENCE DAY (OCTOBER 28) - PROFESSIONAL APPAREL DRIVE

UWGMC partners with local agencies that support men & women returning to or starting out in the workplace by providing training and appropriate workplace attire. We all know that when you look good, you feel confident! *HOST A PROFESSIONAL APPAREL DRIVE AND SORTING DAY AT YOUR PLACE OF BUSINESS.* **V, T**

## NOVEMBER

**THANKSGIVING BASKETS** November is the month we give thanks for all we have in our lives. Make sure all families have enough food during this time of thanks and giving. *CREATE A THANKSGIVING BASKET WITH EVERYTHING BUT THE TURKEY!* **V, T**



**GET INVOLVED AT UWGMC.ORG /VOLUNTEER**

**KEY**

V - Volunteer Opportunity  
T - Team Building Event  
\$ - Fees May Apply

# YEAR ROUND OPPORTUNITIES

**EDUCATION KIT PREPARATION** Spark a love for reading, create enthusiasm for science and the arts, help stop bullying, or begin learning about money management. **V, T, \$**

- **Reading Literacy Kit**
  - **S.T.E.A.M. Kits**
  - **Anti-Bullying Kit**
- COMING SOON:** • **Financial Literacy Kit** • **Arts Kit**

**PERSONAL CARE KITS** Personal hygiene products will be distributed to the homeless population in our community or used during disaster and emergency situations. *HOST A PACKING EVENT TO PREPARE PERSONAL CARE KITS.* **V, T, \$**

**BOOK DRIVE** Early childhood literacy is an indicator of a child's future success. Help ensure all of our children identify themselves as 'readers' from a young age. *COLLECT NEW & GENTLY USED BOOKS AT YOUR OFFICE OR HOST A VIRTUAL ONLINE DRIVE..* **V, T**

**CANNED GOODS DRIVE** Collect and sort non-perishable food items for local pantries. *HOST A FOOD DRIVE AT YOUR OFFICE.* **V, T**

**CLOTHING DRIVES** Collect and sort articles of new or gently used clothing for residents of Mercer County. *CHECK OUT UWGMC.ORG FOR SPECIAL SEASONAL DRIVES.* **V, T**

**LIMITED ASSETS DEMONSTRATION** This activity simulates the difficult spending decisions income-constrained families face on a daily basis. *PARTICIPATE IN AN ACTIVITY DEPICTING REAL WORLD SCENARIOS AND FINANCIAL CHOICES ONE MUST MAKE ON A FIXED INCOME [30-60 MINUTES].* **T, \$**

**L.I.V.E. YOUNG** The UWGMC Young Professional group holds networking events coupled with volunteer opportunities. *JOIN LIKE MINDED PROFESSIONALS MAKING A DIFFERENCE IN THE COMMUNITY.* **V, T, \$**

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**JOIN A BOARD OR COMMITTEE** Bring your expertise, commitment and leadership to the board of directors of a non-profit organization. Non-profit agencies rely on experienced, passionate professionals to make them successful. *HELP AN ORGANIZATION AND HONE YOUR SKILLS WHILE MAKING NEW CONNECTIONS!* **V, T, \$**

**DAY OF ACTION** Fulfill your corporate social responsibility by hosting a volunteer activity. *PARTNER WITH UWGMC TO DEVELOP AND EXECUTE YOUR ACTIVITIES.* **V, T, \$**

**BORN LEARNING TRAIL** The Born Learning Trail is a series of stops along a path at a park, child care center or school that invites children to learn and exercise in an outdoor environment. Various activities focus on fitness, observing the world around them and interaction with their parents/caregivers. The trail can be a valuable community resource because it promotes learning and fitness in a fun, interactive way. *EMPLOYEE INVOLVEMENT & CORPORATE BRANDING OPPORTUNITY!* **V, T, \$**

**DONATE YOUR USED COMPUTER** Our partner, TDI Connect is an all-volunteer organization that refurbishes computers and distributes them to children and families in collaboration with local schools and community initiatives. **V**

**SPONSOR A DEVELOPMENT WORKSHOP** Offer the expertise of your employee to local non-profit organizations by developing and presenting a seminar. **V, T, \$**

## GET INVOLVED AT [UWGMC.ORG/VOLUNTEER](http://UWGMC.ORG/VOLUNTEER)

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609-637-4903

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